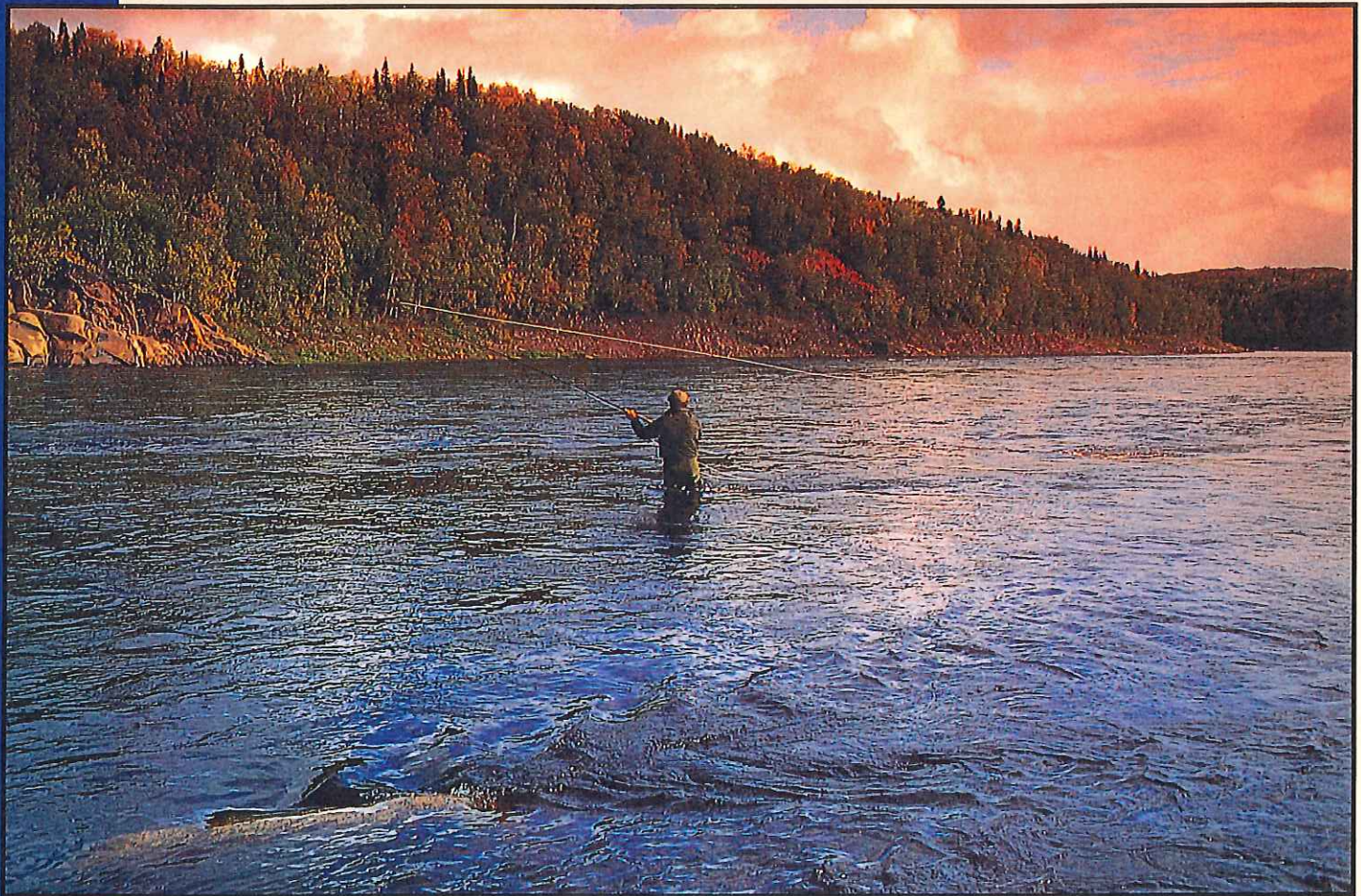


# THE INCOMPARABLE PONOI



Russia's Greatest Atlantic Salmon Fishing

Presented by: *Frontiers*



## After two record-breaking seasons, the Ponoï is now available to Frontiers clients for 1993

During this past season, the fishing results were again amazing — 7,094 Atlantic salmon caught and released by our guests for an average of over five fish per rod per day across a 15-week season. As many more were hooked and lost. The largest salmon reported was over 30 pounds, the biggest on a dry fly, 23 pounds, and countless fish were caught in the 20-pound class.

As one guest said: "New silvery showers of salmon were coming in almost constantly, replenishing the pools. I have never witnessed such action-packed Atlantic salmon fishing in my 20-plus years of chasing these fish!"

A wonderful American-owned, managed and equipped tent camp is your home in a pristine wilderness setting. Spacious wood-floored American-made tents, with electric baseboard heating (new for '93) and Finnish wood stoves, are roomy and comfortable. Guests enjoy full electric power, instant hot water showers, new flush toilets, and an inviting heated dining tent where some of the best food imaginable is served. Randy Marks, a well-traveled angler from New York, said: "The meals here are as good as I've had in any hotel in Europe."

**The Ponoï camp received universal praise from our guests last year.** The staff and guides are terrific under the capable management of Tim Rajeff and Katherine Hart. This year's chefs previously cooked at one of Alaska's best fly-out lodges.

You'll enjoy safe, comfortable 18-ft American boats with 55-hp jet units, plus we have two Aeroflot helicopters with veteran crews in camp to whisk you to more remote beats.

The Ponoï is fly-fishing-only and catch-and-release. It's a big, gentle gradient river with greatly varying character, providing the opportunity to fish as you like — wading, bank casting or boat fishing. Most of the fishing is with floating line. **The Ponoï has established itself as one of the best rivers in the world for dry fly**

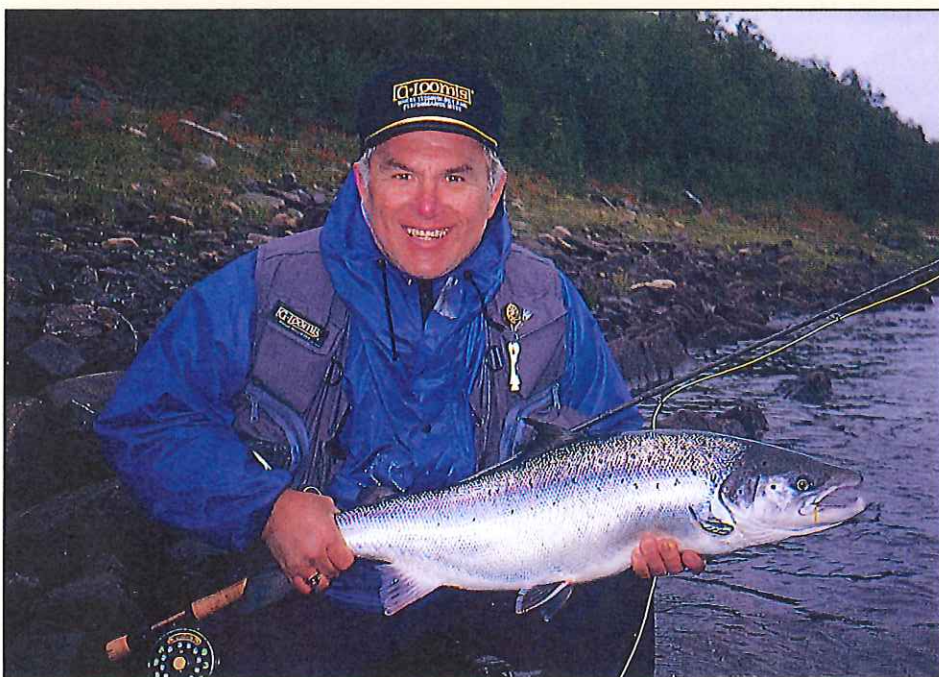
**fishing for salmon** — some weeks, nearly half the salmon caught were taken on dries.

Reliable Finnair, the airline of Finland, has renewed direct flight service to the Kola from Helsinki to Murmansk. This permits avoiding the hassle of big Russian cities and long flights on Russian planes. The Kola Peninsula has remained peaceful, with none of the unrest that has occurred in other areas of Russia.

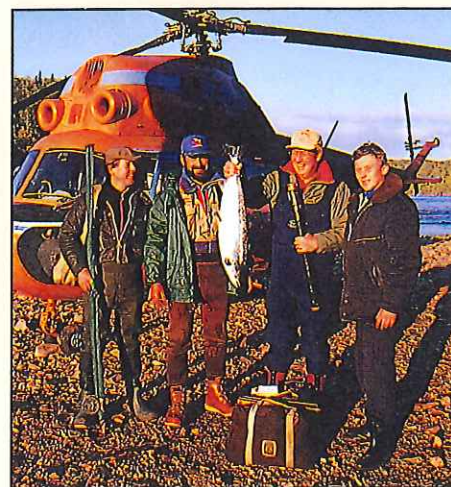
**Costs round-trip Helsinki for the inclusive 7-night/6-day fishing package are actually a bit less than 1992.**

We now have everyone placed from the '91 and '92 seasons and **still have some prime openings available from June to September, 1993.** They represent your chance to live a part of Atlantic salmon fishing history. Inclusive costs round-trip Murmansk range from \$5,850 to \$7,190, depending on the week.

Costs include helicopter flight from Murmansk directly to the Ponoï camp and return; seven nights and six full fishing days; all meals and accommodations at the river; fishing permits; one guide, boat and motor for each two anglers, plus allocated time in our camp helicopters for quick delivery to more remote beats while at the river.

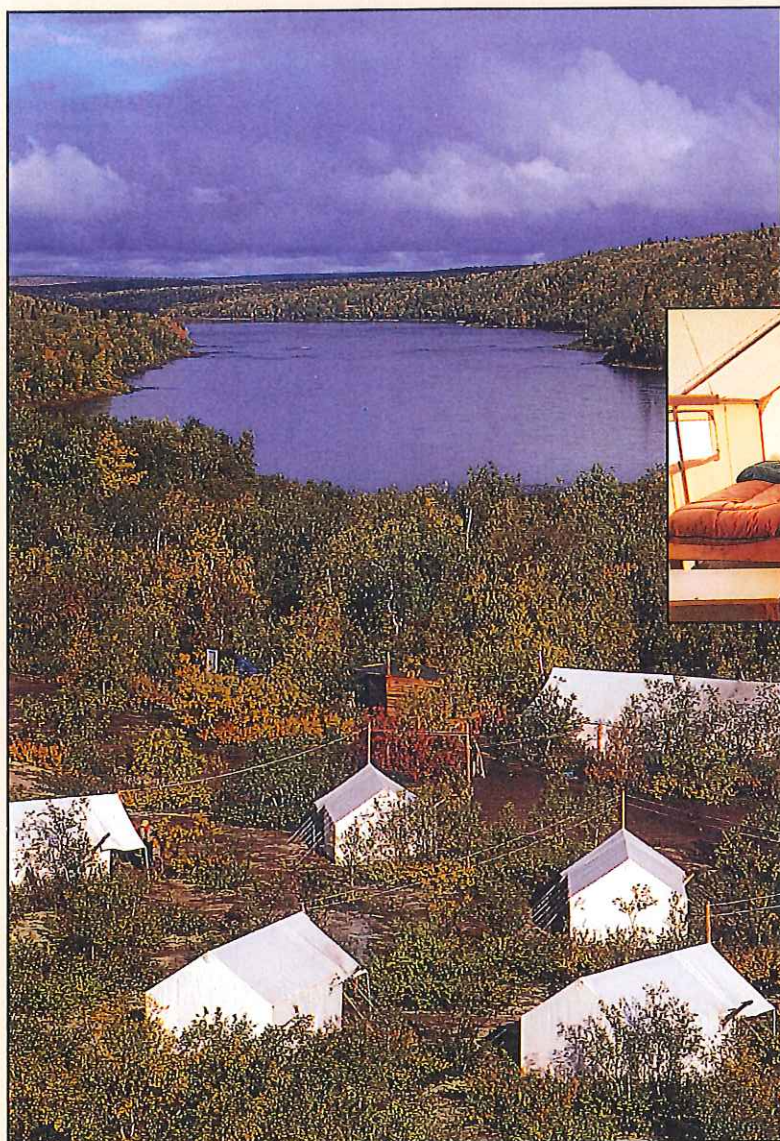


Gary Loomis's first salmon last July



Ready to leave for camp at day's end





*From this view one guest reported "salmon rolling upriver as far as I could see, looked like fireflies reflecting the midnight sun"*

**There are limited openings available right now during prime time at the Ponoï. We invite you to discover what has made this the most talked-about Atlantic salmon fishing in the world. Please call today and let us help you plan what will likely be one of your finest fishing travel experiences ever.**



*Spacious, comfortable tents*



*Operation directors, Tim Rajeff and Katherine Hart*



*Angie Moret shows a nice August salmon*



*Guide Jeff Vermillion preparing to release another fresh-run Ponoï salmon*



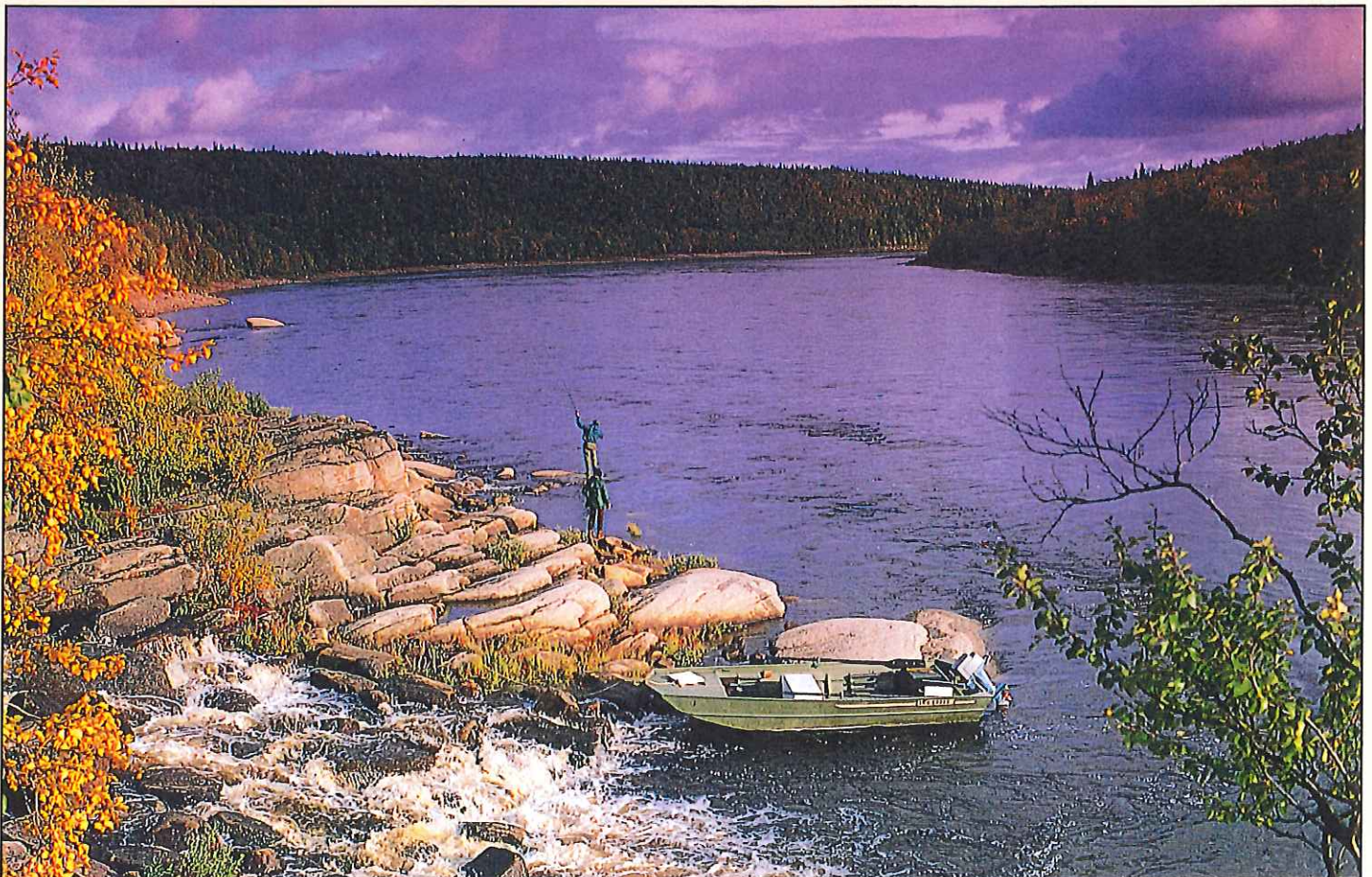
*Guides and guests enjoying the Kola's best cooking*



## What Makes the Ponoï Unique Among All Russian Rivers?

- 1)** The consistency of the fishing throughout the whole season. The "worst" week last year produced over 200 Atlantic salmon.
- 2)** The combination of incredible numbers and attractive size. The Ponoï has been so good that operators and agents at other rivers try to label it "a grilse river," which it is not.
- 3)** No poaching, no local fishermen, no civilization encroachment. You have both banks exclusively along 50 miles of productive water where no one else but our guests is permitted to fish.
- 4)** No pollution. The water is pure, radiation levels have been measured and readings have been uniformly negative.
- 5)** American, Canadian and Russian guides who work hard for you.
- 6)** Size of the beats. You have more water to fish each day than you can possibly cover.
- 7)** Productive dry fly fishing under normal conditions throughout the season.
- 8)** Ease of access via reliable Finnair service from Helsinki, an attractive European capital.
- 9)** The comforts of the Ponoï camp, its efficient staff, the quality of meals and its beautiful setting.
- 10)** The reliability and reputation of Frontiers. All of your travel arrangements are coordinated professionally to meet your objectives.
- 11)** The esthetics of the fishing. Fish as you prefer whether wading, bank casting or by boat. This combination accommodates weather variables, different water levels, and your ability.
- 12)** No long walks are required to reach pools or beats.
- 13)** The fabulous "home pool" right in front of camp is available to you 24 hours a day, yet is not in the beat rotation. It has produced up to 200 fish per week to anglers who like to fish early or late beyond the normal fishing day.
- 14)** The beauty and attractive wilderness setting of the Ponoï where there are no roads.
- 15)** Radio, telephone and telex communication from camp to the outside world.
- 16)** The character of the watershed and its origin permits effective fishing through virtually any weather or water level condition.

*Photo credits: R. Valentine Atkinson, Jeff Vermillion, and Tim Rajeff.*



*A river of beauty and quiet majesty, perfect for flyfishing*



## Our guests tell the story best

*"The organization and operation of the camp — facilities, food, service, guides is exceptional. The fishing everything that could be imagined. All in all, a most memorable experience."*

**Roy Chapin, Grosse Pointe, Michigan**

*"The 18-lb fish I caught came by precise count 15 times to the fly (5 different patterns) before taking. What a thrill! Sally also caught an 18-pounder on a dry fly. Unexpectedly fine culinary treat with better-than-expected accommodations and fishing that met all of our expectations (which were very high)."*

**Randy Marks, Aurora, New York**

*"In over 40 years of fishing on 3 continents, this trip stands out as head and shoulders above the rest. Frontiers and the Loomis organization are to be congratulated for creating the ultimate Atlantic salmon fishing experience. I'm coming back."*

**Dr. Ira Jaffrey, South Nyack, New York**

*"We must thank the Ponoï River for the amazing quantity of fish, but a special award is due to the camp personnel who were able to set up a wonderful service in a place where it would seem impossible."*

**Renato Sacheli, Italy**

*"I have nothing but praise for the camp on the Ponoï. I thought the food and facilities were excellent and I found the fishing varied, challenging and very rewarding. I look forward to returning to the Ponoï next year."*

**Carl Navarre, New York, New York**

*"I've had many fishing trips planned by Frontiers and have yet to be disappointed. The salmon fishing on the Ponoï was the trip of a lifetime — good weather, no insects, excellent food and accommodations, and lots of hard fighting salmon."*

**Norman Rothermel, Palmyra, Pennsylvania**

*"The Ponoï has to be one of the premier Atlantic salmon fisheries of the world. The camp facilities under Tim Rajeff are super. Fishing to the many salmon that run up this great river is an experience that belongs to those who dare to go."*

**Dr. Antonio Lasorte, Bridgehampton, New York**

*"I have fished Atlantic salmon for nine years; however, never have I caught so many lovely salmon. I would consider the Ponoï to be one of the best fishing trips and most exciting of my life. I wish to return immediately. Book me!"*

**John Goodfellow, Quebec, Canada**

*"There is not any other place I know of in the world where it is possible to catch and release 24 salmon in less than 6 hours with an average weight of 12 pounds. It happened to me on July 2, 1992, on the lower Ponoï. The second rod fishing with me released 18. Unbelievable!!"*

**Thomas Head, Hudson, New Hampshire**

*"Just a note to thank you all for making the Ponoï trip more than just a day on the water. The trip to Russia and the Ponoï was a total experience for me. The excellent staff, guides, food, and even the lodging under difficult circumstances combined to make this a truly memorable experience. What can I say about the fishing? It was outstanding and lived up completely to everything I had read. The arrangements and pre-trip information provided by your fine organization were "right on the money." Not a hitch on the entire trip. Be sure to count on me in '93."*

**Jim Hoffman, Stow, Ohio**

*"Superb fly river with many and varied lies and runs. Huge numbers of fish, from grilse to 20-pounders. Great atmosphere with plenty of laughs but expert service."*

**Sir Seton Wills, England**

*"Tim, Katherine and staff handled everything with their usual great style and care. The food was outstanding, with enough each day to feed an army. Deserts did us in each evening — what a joyous way to go! We each caught about 50 Atlantic salmon for the week — the*

*experience was exciting, eventful, and most rewarding in all aspects."*

**Jon Shakour, Westboro, Massachusetts**

*"A class act in such a remote location seems hard to believe, but is true."*

**Dr. William Miller, Savannah, Georgia**

*"An experience a serious Atlantic salmon fisherman should not miss."*

**William Brewster, Plymouth, Massachusetts**

*"Caught or lost more salmon in six days than I've had in 20 years of salmon fishing."*

**Steve Millard, Peterborough, New Hampshire**

*"Having fished all my life for Atlantic salmon, this must rate as one of the world's best salmon rivers. Never before have I fished over such a run of large fresh fish, all of which fought so well. This is a must for keen fly fishermen."*

**James Ferrard, England**

*"Simply wonderful — I look forward to my third visit in 1993 as eagerly as I did my first. You have to experience it before it disappears. That's why I'm taking my son in '93 when he is only 10 years old rather than waiting until it's too late."*

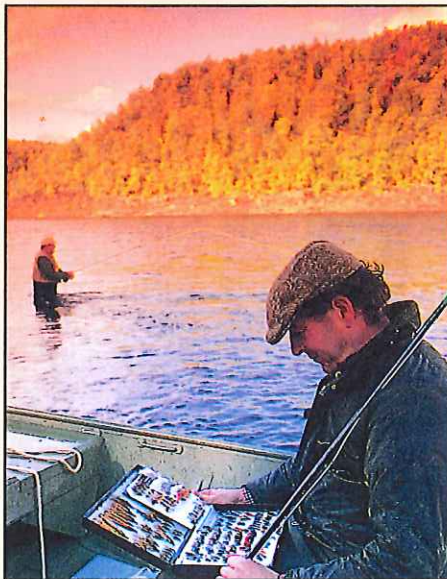
**Marian Walecki, Belgium**

*"A fantastic opportunity to, on a civilized basis, fish in one of the most remote, peaceful and beautiful rivers of the world. Every angler has the feeling that he was the owner of the river — no people, no disturbances, just the happy feeling of being at peace with the fishing, with lots of opportunities and, even more, plenty of positive results."*

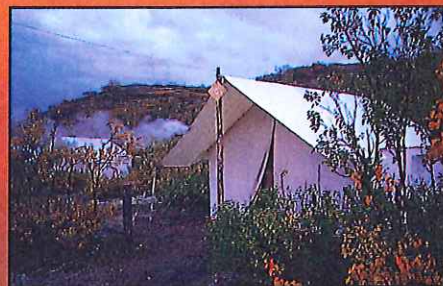
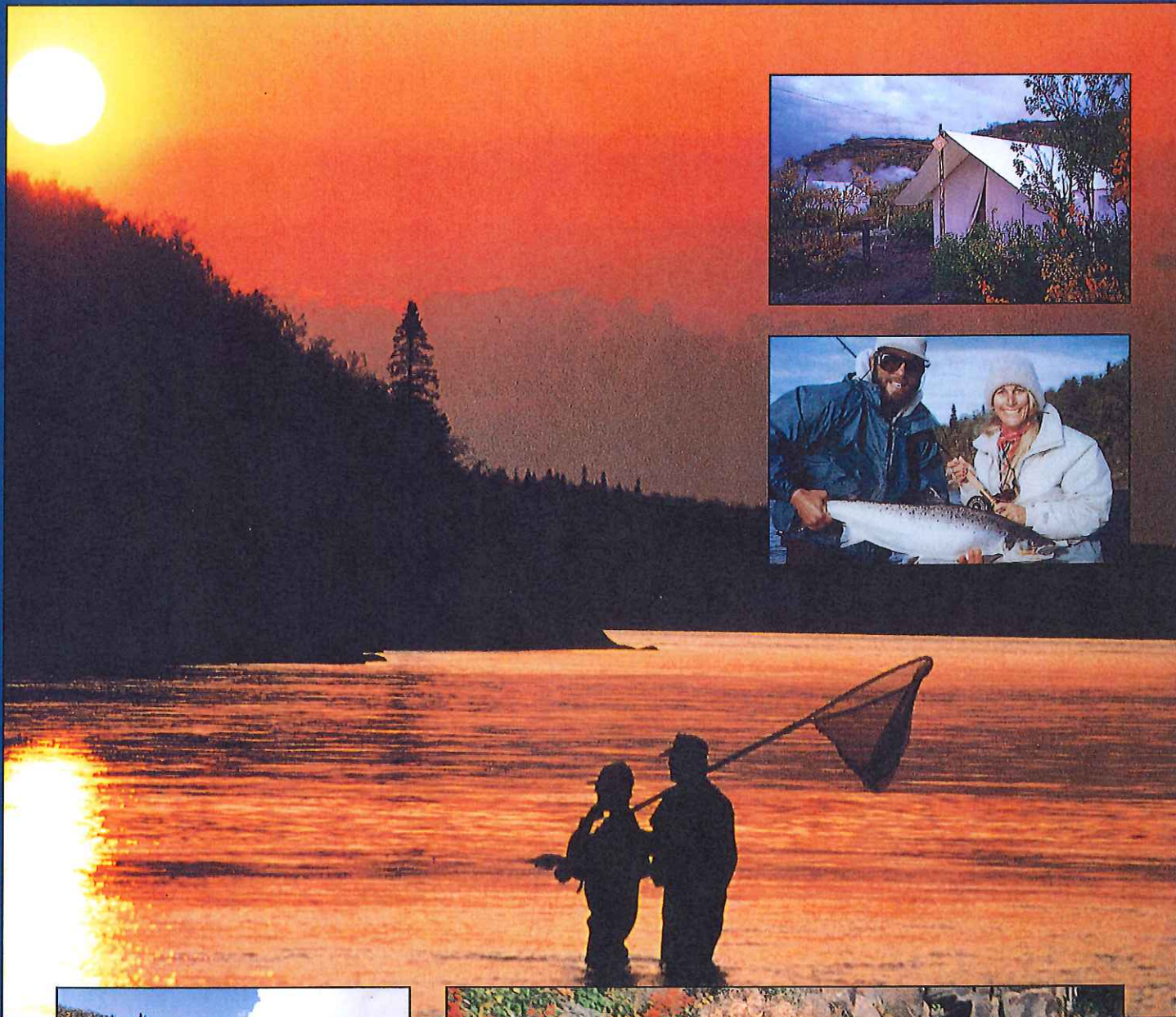
**Pedur Paus, England**

*"A unique once-in-a-lifetime experience cannot be compared to any Atlantic salmon fishing anywhere. The aggression of these fish is unlike any Atlantic salmon I've ever seen. The camp is professionally run by very competent people."*

**J. E. Stebbins, England**







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