

True wilderness.

But now we offer lodge facilities, single rooms and en suite bathrooms.

Privacy is key.

We have the ability to offer a private camp and water or an intimate lodge.

Same but better.

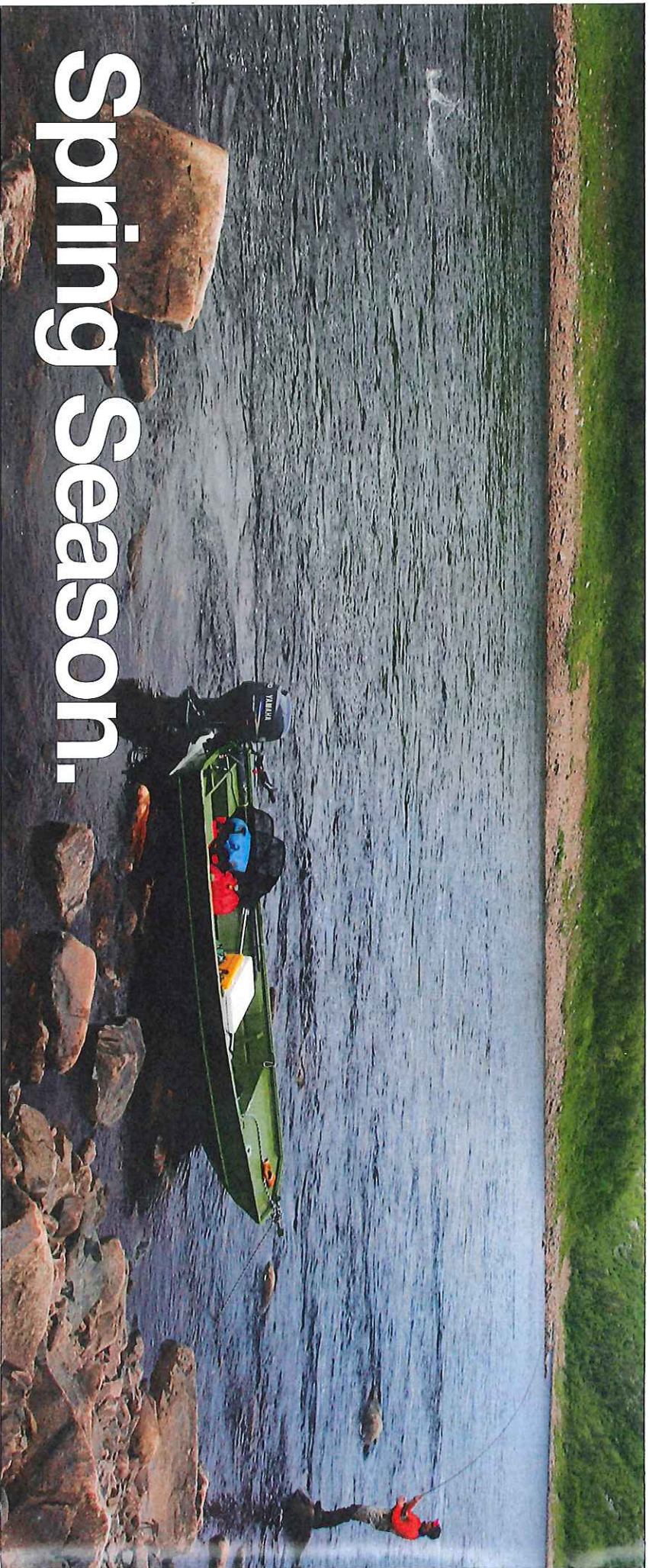
Same great river, service and staff but continued improvements and investment.



Ponoi - Autumn 2010



Frontiers

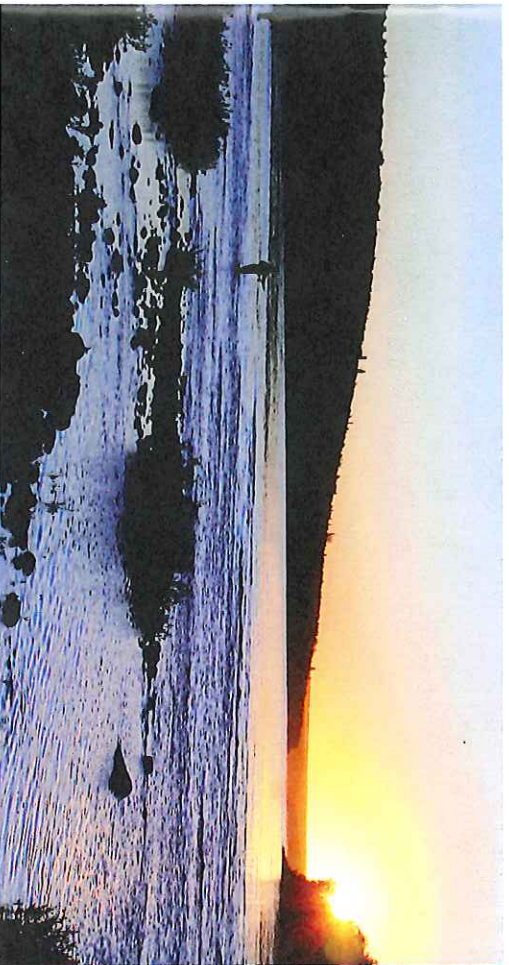


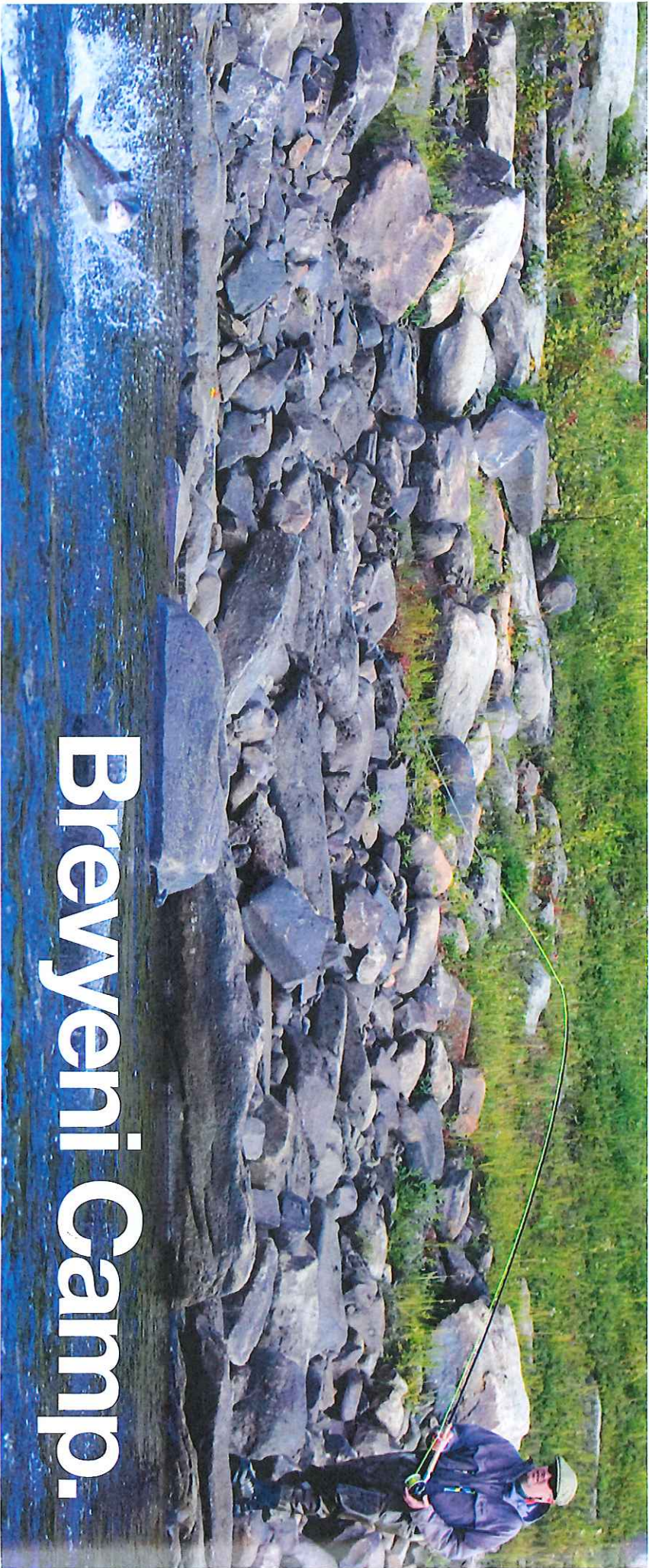
Spring Season.

Spring: The 7-week spring season at Ryabaga Camp has maintained the 18-year average of 35 fish per rod across the period. The best fish of the spring was a strong 24 lbs summer-run fish. The best news is that prices for the 2011 season remain largely unchanged.

This is remarkably reliable fishing over so many years, but with the outstanding autumn fishing in 2010, we believe that the Ponoï is about to see an upturn reminiscent of the huge spring weeks of 2001-2004. The spring season is the best time for numbers of fish as well as the thrilling skated-fly fishing. There is nothing more exciting than a salmon rolling and rushing a bomber, even whack-

ing it with its tail. It is possible to spend the entire day rising fish, each rise as unique and entertaining as the one before. Perhaps the last day of first-time guest Simon Gardner's June week best sums up the wonderful spring fishing: 15 fish during the day and a further 13 from Home Pool after dinner, seven of which were on skated flies. Those midnight sun evenings on Home Pool are truly magical.



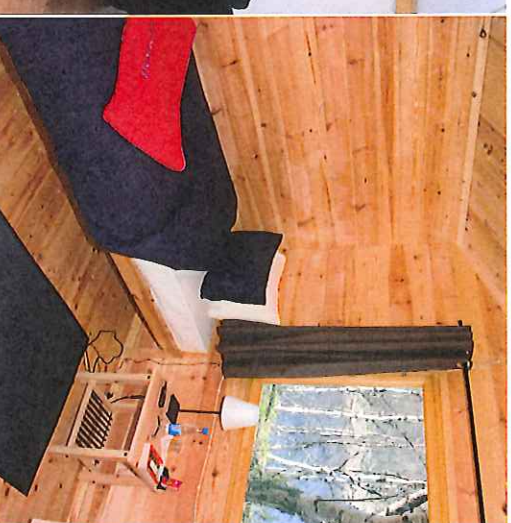


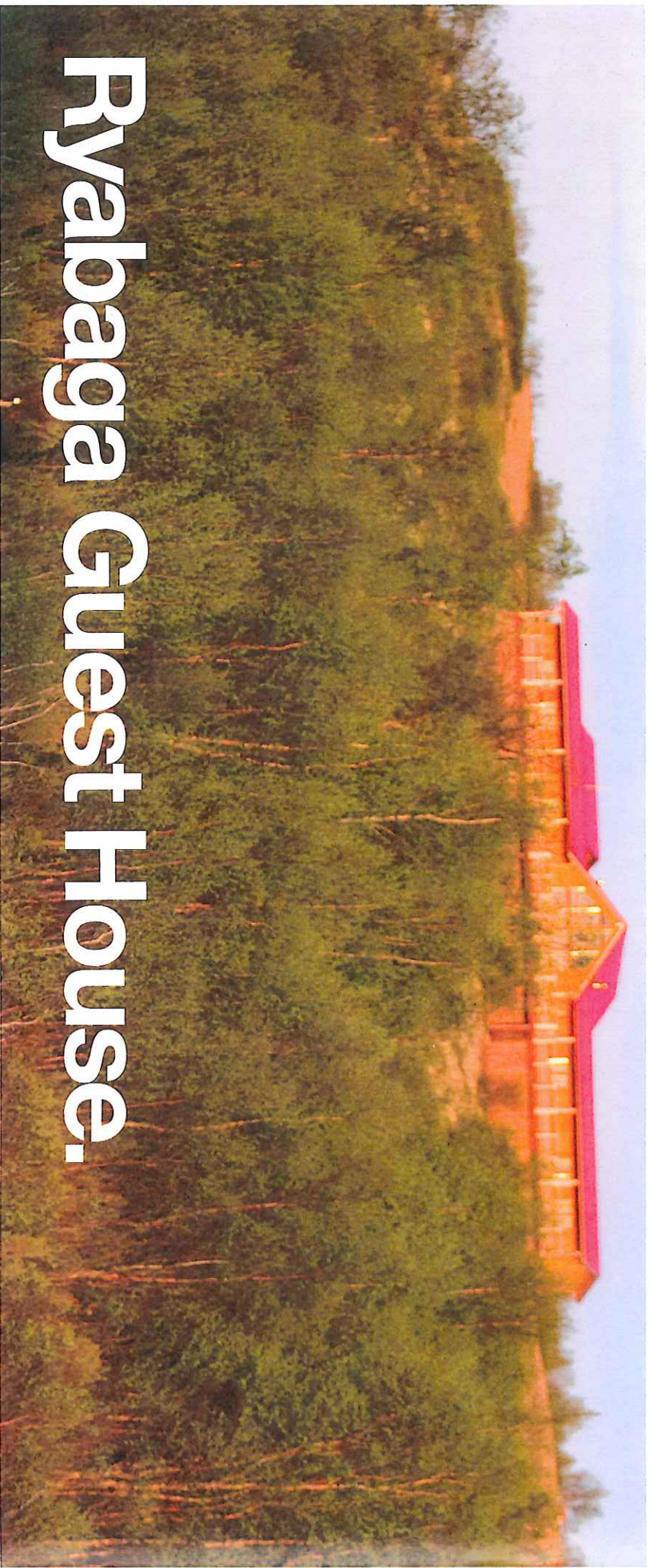
Brevyení Camp.

New for 2011: Breyeni Camp is an intimate 8-rod camp providing single cabins for all rods with its own private water and all the high quality staff, food, equipment and attention to detail for which the Ponoï River Company is famous. All this at just \$6,990 per rod!

Due to popular interest, the Breyeni Camp is being reopened for the 2011 season with prime weeks available in both the spring and autumn. The Breyeni water of the Ponoï is viewed as among the most interesting water on the river with plenty of rapids and runs and lots of wading. The camp can be taken by single rods or intact parties with a free group leader as the ninth rod. The Breyeni water

includes some famous beats, such as Lapinyarka, Hard Curve and Sunken Log, as well as spots like Alex's Restaurant and The Cuban Disco. The guide team will be the same, high-caliber guides rotated with Ryabaga so there will be no short change on their standard or skill. These beats are legendary on the Ponoï and over the years have provided some of the most productive spring and autumn fishing.



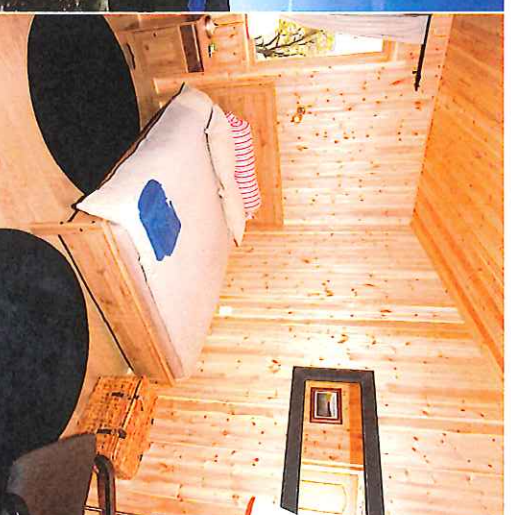


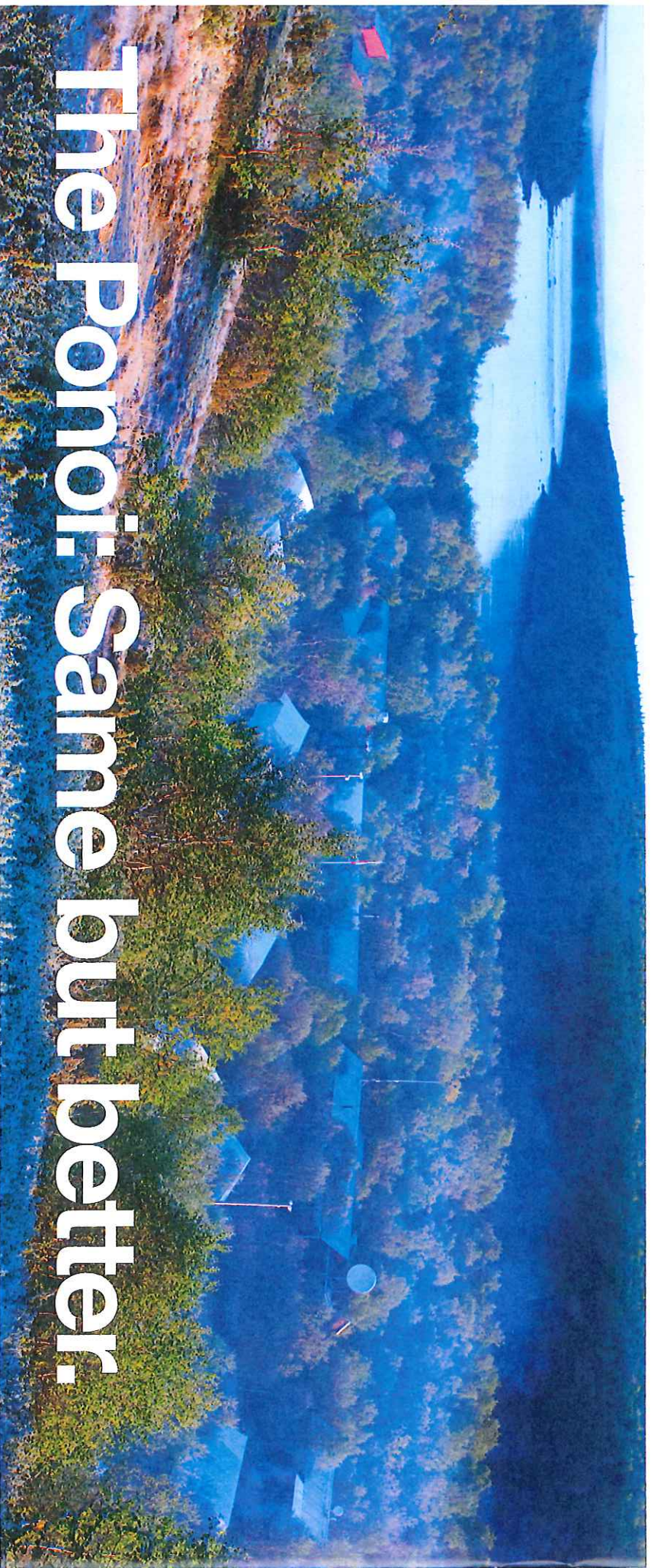
Ryabaga Guest House.

New for 2011: Prefer a lodge with en suite facilities? Enjoy a small private group on the best river on the Kola? Do you wish to entertain privately? Simply want a comfortable, warm single room? The Ryabaga Guest House, part of the Ryabaga Camp, is the option for you.

The Ryabaga Guest House really has the most stunning views of the whole Kola Peninsula. It can be booked in its entirety for up to six rods (with one further room possible) or on a simple single surcharge basis (starting at 12% surcharge) while enjoying the rest of the Ryabaga Camp facilities. As a group, there is the option to use the Guest House, with its Great Room and fully

stocked wader/drying room, as a totally private facility for all meals and services with its own staff. As a single one can simply enjoy the extra comfort of a well-appointed room with en suite facilities. Guests fit into the normal Ryabaga Camp rotation over ten beats, therefore they will enjoy all the best fishing that Ryabaga Camp has to offer. There is no better fishing and accommodation on the Kola.



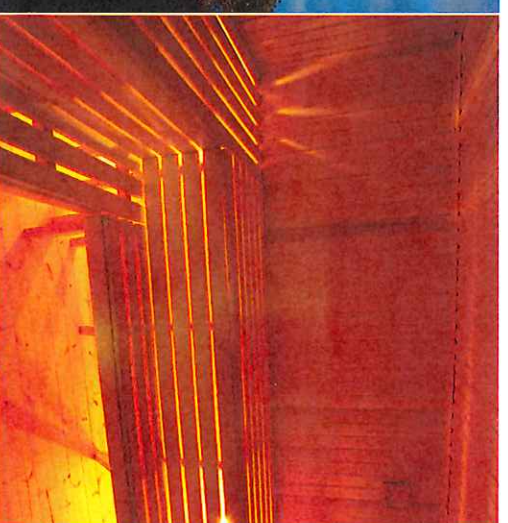
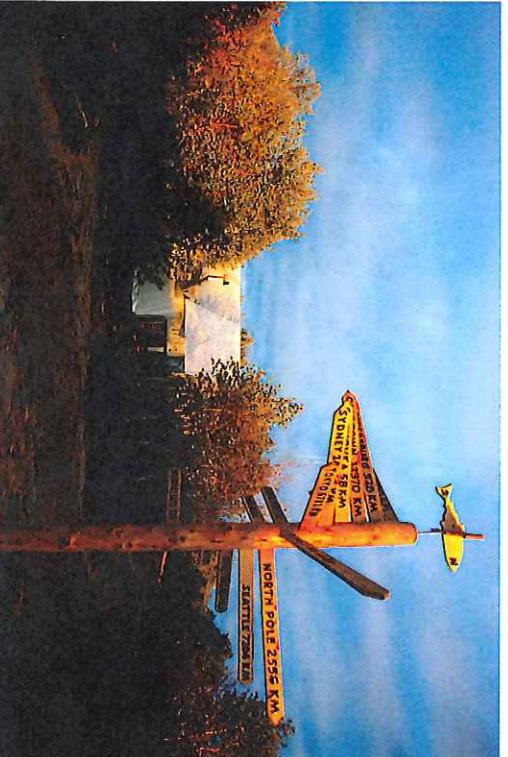


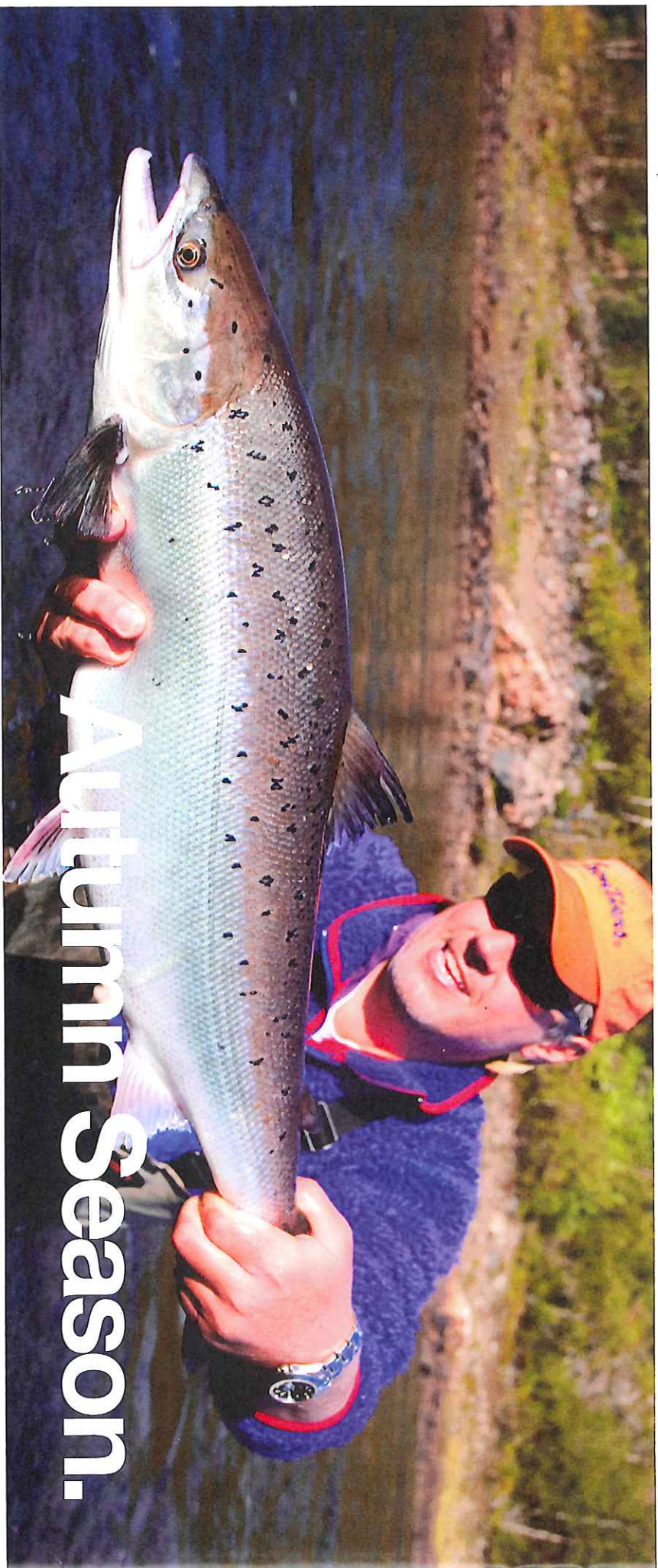
The Pono: Same but better.

Continued Improvements: The Ryabaga and Breveni Camps are the only camps on the Kola Peninsula to continue to enjoy consistent investment throughout the downturn. A brand-new banya/sauna facility, gym and dock have all been welcome additions in 2010.

Many fine improvements have been made in camp, perhaps the biggest is the new banya, which has a walkway from the shower building directly to the banya itself. This provides another area for congregation with showers and a traditional social area in the main banya building. A fully equipped gym is now available for guest and staff use. A new Polaris Ranger 6-seater has also arrived for transport to

the river. There was a total overhaul of the big tent floor, which looks beautiful. The boat dock was completely refitted. Erected in the center of camp is a post of signs pointing, and denoting distances, to many of the great cities of the world and the North Pole! The sign aptly reflects the international nature of the camp, where guests and staff come from all corners of the world to enjoy the river.



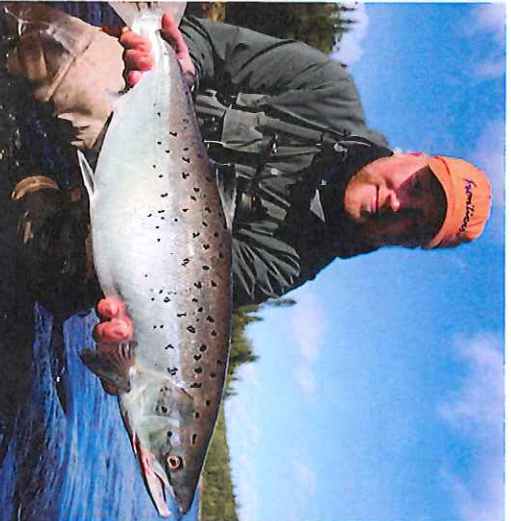


Autumn Season.

Autumn: If the midnight sun over Home Pool is the essence of spring..the uncontrollable rush of a fresh fall Ponoï salmon is the essence of autumn. To hook, play and land a fresh autumn fish on the Ponoï is to have connected with the epitome of wildness itself.

Once recovered from the heat wave that consumed the Russian summer, the 2010 autumn season exploded into a classic year. The water remained low for many weeks but this served to make the fishing all the more interesting. Whole beats could be waded from top to bottom. New, wonderfully interesting places began to hold fish and many epic battles took place on foot or by boat. It was one of

the best seasons for years sparking anticipation that Ponoï runs are on the upturn again and the glory days of a few years ago might return. For those who are not so interested in numbers of fish but want quality, the Ponoï fall fish stand alone as a 'must do' experience. Their beauty and strength can only be compared to the steelhead but, thankfully, there are a lot more of them and they rise freely!



A Passion for Travel

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